

# Communications Committee

## Meeting Agenda

### November 14, 2014

#### **Know Your Contract**

Discuss and schedule KYC articles: January – June 2015

January:  
February:  
March:  
April:  
May:  
June:

#### **University Employee**

*Agenda item:* Discuss the tentative scheduling of the UE.

*Timeline: January issue*

Articles deadline:

Send to design:

Send to printer:

To USPS:

In members' mailboxes:

*Articles for this issue:*

Profile new staff – John – CSUEU hired an additional SLRR this summer. This article will profile SLRR Joseph Jelincic and the new SLRR.

Chapter Focus – We need to pick a campus.

*Articles to consider:*

CSUEU 10th Anniversary – where we started and where we are now, are any celebrations scheduled for 2015?, Any ideas?

CSUEU chapter and statewide elections -

TA/contract - analysis of the importance of the TA/contract in CSUEU's history, statistics of the vote,

A follow-up on the bill for a staff seat on the BoT, and why Brown vetoed it.

CSUEU financial health: we were slowly oozing money and headed for disaster awhile back; what's the current trend, have things changed and why?

*Status of Article deferred from the last issue:* Surveillance cameras (sources: Rich) – Jeff and Ray – We decided to write this article after pending cases have been settled regarding the use of the cameras. We will revisit this at our next meeting.

Officer Columns:

President - Pat

Organizing – Mike

Representation – Alisandra

Finance- Loretta

*Committee (100 words max) and BU (100 words max) assignments for this issue:*

<i>Committee</i>	<i>Assigned</i>	<i>Chair</i>
Communications	Ray	Debbie
Organizing	Debbie	Mike G
Representation	Ray	Alisandra
Classification	Jeff	Lori
Finance	Kathleen	Loretta
Legislative	Kathleen	Kim
Policy File	Debbie	Steve M

<i>BU</i>	<i>Assigned</i>	<i>Chair</i>
Unit 2	Jeff	Tessy
Unit 5	Kathleen	Mike
Unit 7	Ray	John Orr
Unit 9	Debbie	Rich McGee
Unit 13 (LA)	Debbie	Ali

## **2015 Spring Poster**

*Agenda item:* Discuss possible themes and develop tentative project timeline.

## **Year-end Obituaries – Tier 2**

*Agenda item:* Schedule email to chapter presidents

Tier 2 – This tier would include chapter activists and other CSUEU members.

The posting of tier 2 obituaries in the *CSUEU E-News* will be done as a year-end “In memory of” listing submitted by chapter presidents. The December issue of *E-News* will feature an article with a link to the list. The January issue of *E-News* will include a short description and a link to the list.

*Background:*

Discuss possible policies on obituaries and appeals for donations.

Regarding obituaries: With more than 14,000 represented employees, there can potentially be so many deaths over the course of a year that *E-News* could be swamped with requests for obituaries once we start going down that path.

The committee discussed and decided to recommend a two-tier procedure on the publishing of obituaries.

Tier 1 – This tier would include statewide officers and longtime activists well known for their union activities.

The posting of tier 1 obituaries in *CSUEU E-News* will continue to be at the discretion of the president and the statewide officers

Tier 2 – This tier would include chapter activists and other CSUEU members.

The posting of tier 2 obituaries in the *CSUEU E-News* will be done as a year-end “In memory of” listing submitted by chapter presidents. The December issue of *E-News* will feature an article with a link to the list. The January issue of *E-News* will include a short description and a link to the list.

**Action item:** On the question of appeals for donations, the committee feels this is not within our purview to make a decision. We will refer this back to the statewide officers for review.