

**Communications Committee
Meeting Agenda
March 11, 2016**

University Employee

1. Give update on upcoming issue
2. Discuss articles and assignments for next issue
3. Work on the proposal for paid advertisements in the *University Employee*

California Labor Federation Brochure: What is a union?

The committee is tasked to look at the information contained in this brochure and see how it can be repurposed for use by CSUEU (see shared file). Pat's suggestions include Flyers (example: bulletin board, etc...) and the creation of talking points for membership recruiters.

The statewide officers would like to see page three of the brochure, "Unions Raise Standards for All Workers," turned into a flier to be used on chapter bulletin boards.

Chapter Bulletin Boards

Discuss what other statewide issues we could create fliers, etc. for chapters to post on bulletin boards.

Question to consider: When it comes to chapter bulletin boards who are our target audience?