

Communications Committee

Meeting Agenda

November 18, 2016

Home page real estate – Kathleen and John

Discuss the upper right corner of the csueu.org home page. There's a lot of competition for that space for late-breaking issues/concerns, which means that evergreen topics, such as the link to the member application form and to our contract, are always pushed down the page.

University Employee

Plan *UE* issues for 2017

Calculation for timeline: Article deadline = 4 weeks, Design = 4 weeks, Printer = 7 days, USPS = 19 days. Work backwards.

2017 Posters

Discuss topics for posters

Discuss if we want to produce posters (11x17) and/or printable flyers for members and bulletin boards